

# BECOME A EURODESK AMBASSADOR



## What's Involved?

The main aim of Ambassadors is to spread the word to their peers about Eurodesk Ireland and European mobility opportunities. The panel members are also expected to take part and contribute to events, provide feedback on our information materials, and create youth-friendly content (blogs, videos, articles) for our online platforms.

## What is Eurodesk?

- a recognized European information service for young people (18-30).
- provides up-to-date information on EU funding programmes and about opportunities to work, volunteer and study in Europe.

## Benefits of Being Involved:

- access to exciting opportunities and events
- online training (in things such as PR and public speaking)
- a network of support
- gaining new skills
- boosting your CV

## Who we are looking for?

- young people aged 18-30 years old
- residents in Ireland
- youth activists/ ex-participants of European programmes/activities
- interested in promoting European opportunities and programmes to their peers
- motivated team players with good communication and public speaking skills

## How to apply:

Young people interested in becoming a Eurodesk Ambassador should apply together with their nominating organisation via the application form:  
<https://forms.office.com/e/KK0yk3DQDt>

**Deadline: Monday 7th August**

# Eurodesk Ireland Ambassadors

*Terms of Reference (May 2023)*

01

## **Eurodesk Ambassador Profile**

*Who is eligible for the role?*



02

## **Role**

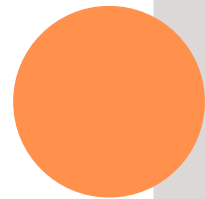
*What does a Eurodesk Ireland Ambassador do?*



03

## **Expectations**

*What is expected of an Ambassador?*



04

## **Requirements**

*What is an Ambassador required to do per term?*



05

## **Eurodesk offer to Ambassadors**

*What can an Ambassador expect to get out of this experience?*



01

## Eurodesk Ambassador Profile

*Who is eligible for the role?*

Young person aged 18-30

Long-term resident of Ireland

Interested in European topics

### Experience:

- participated in EU (European Union) programmes i.e., European Solidarity Corps, Erasmus+ (youth exchanges, studies abroad, seminars etc.),
- or
- is a young activist, volunteer in the local organisation etc.

Has experience, or is willing to gain/improve their experience: public speaking, writing, communication, social media etc.

02

## Role

*What does a Eurodesk Ireland Ambassador do?*

Eurodesk Ambassadors spread the word to their peers about many European opportunities and EU-funded programmes for young people.

They also support and participate in European events and consultations to voice young people's concerns and needs and contribute to Eurodesk Ireland publications.

The role of Eurodesk Ambassadors is voluntary.

# 03

## Expectations

*What is expected of an Ambassador?*

**Help spread the word about European mobility and active citizenship opportunities to young people through:**

- Promotion on social media, in newsletters, web articles, blogs, vlogs etc.
- At information sessions and events – through talks, information stands etc.
- Collection and/or promotion of inspiring youth stories in the form of interviews, podcasts, videos, or articles.

- Attend Eurodesk Ambassadors meetings and training sessions.
- Cooperate and communicate regularly with their local/nominating organisation and take part in European activities organised by their nominating organisation.

- Support and contribute to Eurodesk Ireland activities and events.
- Provide feedback to Eurodesk Ireland on information, European Youth Portal, website, publications, promotional materials, events, work plans.

- Follow and operate within the Eurodesk Ambassadors Principles.

# Requirements

04

*What is an Ambassador required to do per term?*

1

Participate in one online group meeting (2 hours) per month and two one-day in person meetings per year (Autumn 2023, Spring 2024).

2

Attend Eurodesk training sessions – Autumn 2023 (in person and online).

3

Publish one content piece (online or offline) and promote EU opportunities and experiences, and Eurodesk services to their peers.

4

Contribute to group activities.

5

Contribute to at least one activity/event during Time to Move campaign (October).

6

Provide quarterly activity feedback/evaluation.

7

Communicate any changes related to your commitment or your contact details.

What is the timeframe of the coming term?

**July 2023 - July 2024**

# Eurodesk offer to Ambassadors

05

*What can an Ambassador expect to get out of this experience?*

- Free training to boost your skills and competences in promoting European opportunities for young people.
- Promotional materials to use in your activities.
- Access to relevant communication channels.
- Support and mentoring from Eurodesk Ireland and the nominating organisation.
- Visibility and recognition through the Eurodesk Ireland digital channels.
- Promotion of panel activities via Eurodesk Ireland social media channels.
- Access to tools that will help you find the information you need.
- Possibility to take part in national and European activities.
- Reimbursement of pre-approved travel expenses in line with policy and procedure.
- Respect and listening to your ideas and feedback, and keeping you informed of any changes.

## *Nominations:*

Eurodesk Ambassadors are nominated by a Eurodesk local partner who will support them, communicate with them regularly and include them in relevant Eurodesk/European activities organised at a local/regional level.